



# 2024 Presentation Summit

## Schedule of Seminars and Events

### Sun, Oct 20

11:00am

#### **Farewell to Death by PowerPoint**

#### *Everything you need to know to start creating winning presentations*

This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations.



Led by Rick Altman

1:30pm

#### **Template Creation Workshop**

#### *Building a PowerPoint template that works*

Is it finally time for you to understand and take control of your templates? Yes it is! This workshop is your cue to open a new chapter of understanding with this otherwise mystifying topic.



Led by Echo Swinford

9:00pm

#### **Business Round Table**

#### *Ready to connect with like-minded entrepreneurs?*

Being an entrepreneur is exciting, but it can be a challenge when you don't have an opportunity to gather with others and share best practices. This is your opportunity.



Led by Nolan Haims

### Mon, Oct 21

8:30am

#### **How to Make a Remarkable Presentation**

#### *From someone who has seen the good, the bad, and the ugly*

Learn to deliver a powerful and memorable presentation that will capture your audience's attention.



Led by Guy Kawasaki

Mon, Oct 21

9:45am

**The Makeover Mentor**

*Before-and-after example slides*

Makeovers inspire us by giving us a glimpse of the possibilities. Join in and get inspired by them, or better yet, send in your own slides!



Led by Julie Terberg

9:45am

**Smart Charts**

*Create charts that update themselves*

This sessions dive deep into the PowerPoint charting engine and use strategically hidden data to help with your data visualizations.



Led by Taylor Croonquist

10:45am

**Curiosity Didn't Really Kill the Cat**

*The Power of Posing Questions*

Discover how the art of asking good questions can shift perspectives, promote innovation and increase retention.



Led by Sheila Beth Robinson

10:45am

**Surviving Handout Hell**

*Do you print your slides as handouts? Stop doing that!!*

If you believe that a slide can be effective as your live visual and as your handout, let us disabuse you of that misguided notion.



Led by Rick Altman

11:45am

**Backstage Pass**

*How stuff is really made*

This hour goes behind the scenes to see how great work is actually produced.



Led by Lori Chollar

Mon, Oct 21

1:45pm

**Birds of a Feather**

*Conversations among the like-minded*

Let's talk! Join in on one of five conversations on topical topics. See the descriptions under Everything Else.

2:45pm

**Not All Hackers Wear Hoodies**

*How to visualize challenging and non-physical themes*

Sixty-five percent of people are visual thinkers -- that's more than half of your audience.



Led by Jody Wissing

2:45pm

**Don't Blow It!**

*Avoiding PowerPoint Disasters*

Let's face it: most slide decks suck. Fortunately, the more you study the failures, the faster you can avoid them, and the better your presentations will be.



Led by Mike Parkinson

3:45pm

**Icons, Icons, Icons**

*Everything you need to know*

The ultimate guide to iconography -- sourcing, creating, editing, and using icons on your slides.



Led by Nolan Haims

3:45pm

**Add it In!**

*The expert's guide to the add-ins that will help you the most*



Led by Troy Challar

Mon, Oct 21

4:45pm

**The PowerPoint Trivia Contest**

*The intersection of creativity, ingenuity, and foolishness*

You have not lived until you have watched or participated in our PowerPoint Trivia Contest.

7:30pm

**The Future of Presentations**

*Stay on the cutting edge of presentation technology*

See what's coming in the future of presentations - and learn how you can stay on the leading edge.



Led by Yulia Barnakova

9:00pm

**The Guru Session**

*Drop in and chat with your extended family*

Stay up and learn with us, and maybe teach us a thing or two. This legendary session features things you won't get anywhere else.



Led by Ric Bretschneider

Tue, Oct 22

8:30am

**Humans vs. AI**

*The future face-off in coaching*

Role-playing and personal feedback can boost a person's confidence and skills. But not all managers are cut out to be great coaches. Enter AI...



Led by Carmen Simon

9:45am

**Real-World Makeovers**

*For the busy professional for whom everything is due yesterday*

The makeovers during this hour, taken from patron submissions, carry with them the hope that you will look at them and say, "Hey, I can do that."



Led by Rick Altman

Tue, Oct 22

9:45am

**Plan, Create, Deliver**

*Down-to-Earth tips for busy people*

Time is a scarce resource in the business world, having users scrambling to create their presentations. This session covers tips to help you plan and leverage some of PowerPoint's features to create better visuals and practice your delivery.



Led by Chantal Bossé

10:45am

**Amazing Animation**

*Techniques for beautiful slides*

Get ready to see how animations can be used to create stunningly beautiful slides that won't look like your grandparent's PowerPoint.



Led by Richard Goring

10:45am

**Copiloting Templates**

*A new tool meets a traditional system*

Best practices to ensure your template works with Microsoft's implementation of AI. This session will reveal all.



Led by Echo Swinford

11:45am

**45 in 45**

*Forty five tips in as many minutes*

Get ready for 45 tips and tricks to help you work faster and better in PowerPoint.



Led by Nolan Haims

11:45am

**PowerPoint Karaoke**

*Expect the unexpected*

PowerPoint Karaoke is a social exercise that helps train you to think quickly on your feet. It's also a hell of a lot of fun.



Led by Ric Bretschneider

Tue, Oct 22

2:45pm

**One Slide, Three Journeys**

*Sometimes you need more than "wow"*

Here's how text-heavy slides can be retrofitted to fit different uses and get you some quick wins.



Led by Ingrid Mengdeh

3:45pm

**The Sound of Your Own Voice**

*Cold Reading Techniques for Narrating*

Do what actors do: use your voice like an instrument and bring written content to life.



Led by Ilene Bergelson

3:45pm

**Then and Now**

*A personal journey through conference annals*

Join in on this retrospective that will help you distinguish lasting principles of presentation from transient fads.



Led by Troy Chollar

4:45pm

**Count the Ways**

*Innovative uses for PowerPoint*

There are so many ways to use a slide deck -- how about 137 of them? Here are some favorites.



Led by Jody Wissing

Wed, Oct 23

8:30am

**Let's Get Physical!**

*Is movement the key to creativity?*

Get ready for a little fitness history, a little human anatomy, a little medical advice, and some easy exercises to help you release the creative juices. Let's get infografit!



Led by Nigel Holmes

Wed, Oct 23

9:45am

**Artificial Makeovers**

*Can AI make you a better presentation designer?*

One of the ways Artificial Intelligence can be most useful is in its ability to improve content. This session explores how various AI tools can help with both design and messaging.



Led by Camille Holden

9:45am

**Agile Infographics**

*Beyond pretty pictures*

Learn to turn words and ideas into clear, compelling illustrations. Learn the proven techniques and tools the pros use to do more with less.



Led by Mike Parkinson

11:45am

**Type Essentials**

*Level up your presentation typography*

Typography influences how we perceive and interpret the information being presented. Learn how to go beyond the default text settings and create slides that sing.



Led by Julie Terberg

10:45am

**Clone Yourself!**

*The interactive AI clone is a thing!*



Led by Yulia Barnakova

11:45am

**Actor's Playbook**

*Audience engagement from theater techniques*

One guiding principle, two key practices, and several techniques that you can use to reel your audience into your topic.



Led by Ilene Bergelson

Wed, Oct 23

11:45am

**Kinetic Text**

*To inspire and delight*

Discover techniques for creating stunning kinetic and video text sequences.



Led by Richard Goring

1:45pm

**The Miracle of Pecha Kucha**

*Embracing two easy rules creates amazing presentations*

Twenty slides, 20 seconds each. The Pecha Kucha presentation style entertains, informs, and is the antithesis of Death by PowerPoint.



Led by Ric Bretschneider

2:45pm

**Five Minutes or Fewer**

*Tips to match your attention span*

Here is a friendly procession of short tips, pieces of advice, and anecdotes, as told by both conference team members and patrons.